



2i Guest Blogger Policy

These guidelines apply to any individual who wishes to write a blog post for 2i Testing and is not an employee of the organisation.

2i welcome guest authors to join our conversation about the Software Testing Industry with thought-provoking posts that will serve the interests of our audiences. Our guest blogs are reserved for dedicated writers, thought leaders and advocates of Software Testing.

Please note that although 2i publishes guest blogs, we only do so following a full review. By submitting an article to us, you are also confirming that 2i holds the right to publish. **Articles must be unique.** They must not have been previously published online or be re-published elsewhere after publication for copyright law, the same applies to any quotes or article links that may be included. These will need to be reviewed by us to ensure that they don't breach copyright laws.

Things to be aware of:

1. **Articles may be edited.** We reserve the right to fix grammar and spelling, and add links. No major changes will be made without your approval.
2. **Content areas we focus on:**
 - Test Methodologies – with particular focus on Agile
 - Test Automation
 - Software Testing General: User Acceptance Testing, lessons learned within Testing
 - DevOps (in terms of how it has an impact on the Testing lifecycle)
3. **Word count:** Try to keep your article to 1000 words or less.
4. **Language:** Please use proper spelling and grammar. Use concise sentences and try to break your blog up into bullet points or headings so that it is easy to read online. We are happy to consider blogs with an informal tone however, do not accept bad language.
5. **Imagery:** If you would like to submit quality photos that relate to your article, please do so in two size formats (feature image size 964x670 and thumbnail size 225 x 225). Authors may submit original or personal photos, graphics, diagrams, etc. to be used within the text. Photos and graphics created by other individuals or companies must be listed with one of the following creative commons licenses: [Attribution \(CC BY\)](#), [Attribution-NoDerivs \(CC BY-ND\)](#) or [Attribution-ShareAlike \(CC BY-SA\)](#).
6. **Link Requirements:**
 - Where possible link to other posts or pages found on the 2i Testing website. We reserve the right to do this on your behalf if we see a potential opportunity. No major changes will be made without your approval.
 - Include a link in the byline to your blog/company, which will be displayed at the bottom of the post if this is applicable. Please provide your Name, Job Title, Company, (if you are happy to share this info), Twitter Handle and a very brief bio in 3rd person narrative.